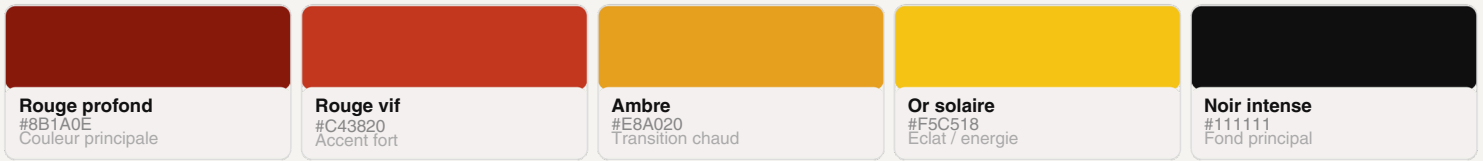
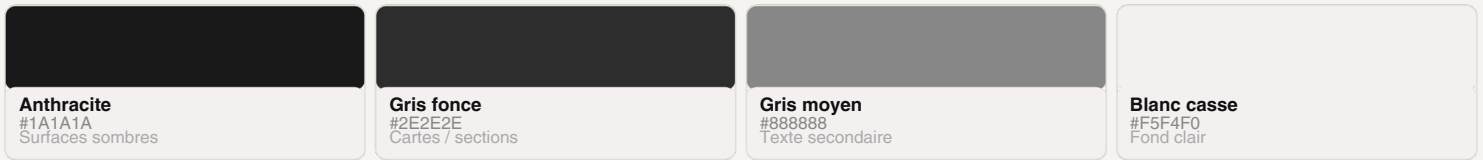


## COULEURS PRINCIPALES



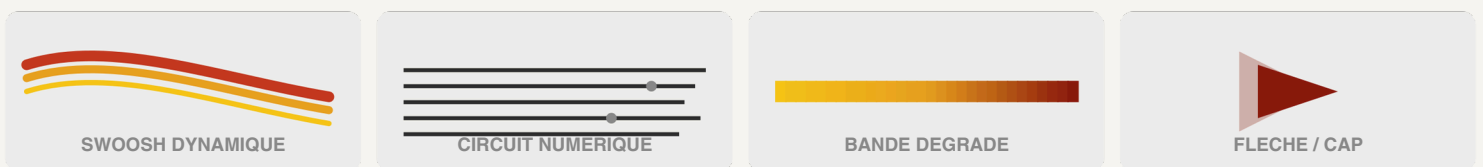
## COULEURS SECONDAIRES & NEUTRES



## TYPOGRAPHIE



## ELEMENTS GRAPHIQUES SIGNATURES



## COMPOSANTS UI — BOUTONS & BADGES



## REGLES D'USAGE ESSENTIELLES

- ✓ Utiliser le logo sur fond noir, blanc casse ou rouge institutionnel uniquement
- ✓ Respecter la zone de protection autour du logo (>= hauteur du logo)
- ✓ Le dégradé or > rouge est réservé aux éléments signatures (swoosh, bannières)
- ✗ Ne pas déformer, recolorer ou isoler les éléments du logo
- ✗ Ne pas utiliser le logo sur des fonds non valides dans cette charte

# Variantes du logo



FOND NOIR (PRINCIPAL)

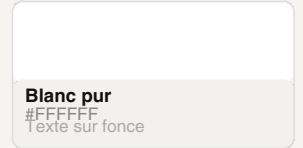
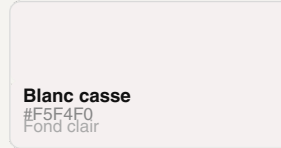
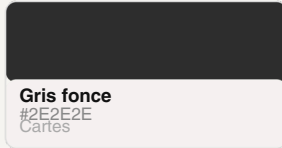
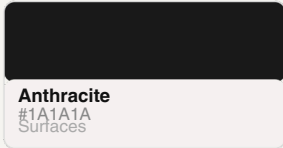
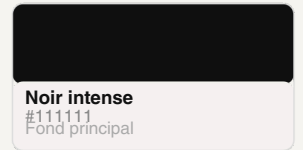
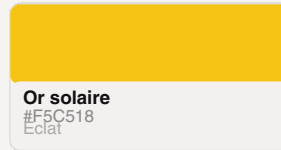
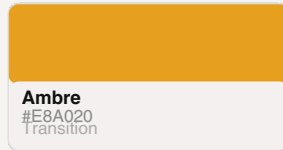
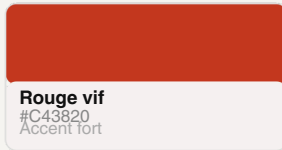
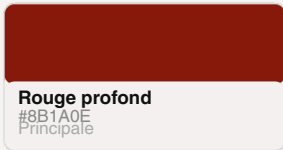


FOND CLAIR

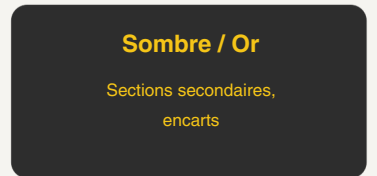
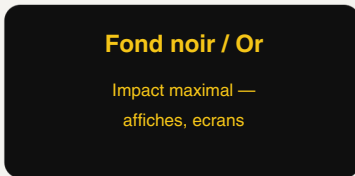


FOND ROUGE (INSTITUTIONNEL)

## Palette complete — recap



## Combinaisons recommandées



## Espacement & Formes

